



## CALIFORNIA PROBATION PAROLE CORRECTIONAL ASSOCIATION

Dear Exhibitor/Sponsor:

The California Probation Parole and Correctional Association (CPPCA) will hold its 81st annual statewide training conference and vendor-exhibitor show September 19 – 21, 2012 at the Oakland Marriott City Center, in Oakland, California.

Established in 1917, CPPCA – a 501 (c) (6) non-profit organization is the California's oldest professional association. The Association's priorities are in the areas of professional development, training, and the legislative advocacy and development of an efficient and effective community corrections system. CPPCA is the critical voice of support for the men and women who have dedicated their lives to this vital public service. Your sponsorship ensures that as conference participants, these men and women will leave the conference more highly trained and better prepared to face their challenges

As a non-profit organization, we primarily exist through membership dues, newsletter advertising, donations, and the proceeds from our annual training conference. We do not receive government funding. Your support will help bring our professional voice of reason and balanced approach to our lawmakers and to the public at this crucial time.

We are seeking your organization's support through the sponsorship of this event. There are many levels of support as detailed below – something for everyone no matter the size of your agency. This is a great opportunity to increase your company or organization's profile and to heighten the awareness of what you do. We expect over 500 attendees from across the state to attend our conference; with your support, your company or organization will be featured prominently in our brochures, literature and promotional items. As always, the vendor-exhibitor show generates a lot of traffic. We expect a wide range of criminal justice professionals to participate in this year's conference including legislators, policy makers, judges, attorney's, law enforcement, social workers, and the public-at-large .

**There will be many special and exciting features including entertainment, great meals, great networking opportunities, and raffles. We can accept cash, merchandise, and gift certificates. Please lock in your choice spot now! It's easy to do - simply e-mail [michelle@cppca.org](mailto:michelle@cppca.org) or to let us know how you will show your support for an effective and efficient correctional system.**

Thank you in advance for your contribution. You can anticipate getting a strong return. We look forward to our partnership with you as we work together to protect and serve the community.

Sincerely,

Andrew Craven, President, CPPCA  
Federal Tax ID#: 94-1700718



**CORPORATE AND CONFERENCE SPONSORSHIP OPPORTUNITIES**

	<b>Elite \$5001 +</b>	<b>Platinum \$3501-\$5000</b>	<b>Gold \$2001-\$3500</b>	<b>Silver \$1001-\$2000</b>	<b>Bronze \$500-1000</b>
<b>Conference Vendor Booth</b>	<input checked="" type="checkbox"/> Included: Choice of Location	<input checked="" type="checkbox"/> Included	<input type="checkbox"/> Not Included	<input type="checkbox"/> Not Included Conference Booth only: Additional \$1500	<input type="checkbox"/> Not Included: Conference Booth only: Non-Profits: \$1000 (two can share single booth)
<b>Correctional News Ad</b>	<input checked="" type="checkbox"/> Includes Four Issues Full Page	<input checked="" type="checkbox"/> Includes Four Issues Half Page	<input checked="" type="checkbox"/> Includes Two Issues; Quarter Page	<input type="checkbox"/> \$500 Half Page \$250 Quarter Page Ad Per Edition	<input type="checkbox"/> \$500 Half Page \$250 Quarter Page Ad Per Edition
<b>Conference Program</b>	<input checked="" type="checkbox"/> Includes Full Page Ad	<input checked="" type="checkbox"/> Includes Half Page Ad	<input type="checkbox"/> \$500 Half Page \$250 Quarter Page Ad	<input type="checkbox"/> \$500 Half Page \$250 Quarter Page Ad	<input type="checkbox"/> \$500 Half Page \$250 Quarter Page Ad
<b>Conference Attendee Bag Sponsor/Logo</b>	<input checked="" type="checkbox"/> Additional \$600 Included if \$10,000+	<input checked="" type="checkbox"/> Additional \$600	<input checked="" type="checkbox"/> Additional \$600	<input checked="" type="checkbox"/> Additional \$600	<input type="checkbox"/> ***LOGO ONLY \$300***
<b>Five minute address at Opening Ceremonies</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Five minute address at President's Reception</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Signage</b>	<input checked="" type="checkbox"/> Individual Signage	<input checked="" type="checkbox"/> Individual Signage	<input checked="" type="checkbox"/> Group Signage	<input checked="" type="checkbox"/> Group Signage	<input checked="" type="checkbox"/> Group Signage
<b>Complimentary Registrations</b>	<input checked="" type="checkbox"/> 3	<input checked="" type="checkbox"/> 2	<input checked="" type="checkbox"/> 1	<input type="checkbox"/>	<input type="checkbox"/>
<b>Lanyard Sponsor</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$500
<b>Name Badge Sponsor</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$500
<b>Bag Insert Sponsor</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$300



## CALIFORNIA PROBATION PAROLE CORRECTIONAL ASSOCIATION

What	When	Details
Ceremony and Meal Sponsorships	Tuesday September 18, 2012	<p>Board of Directors Lunch \$1000</p> <p>Take the Board of Directors to lunch. CPPCA's Board of Directors meets on Tuesday September 18. This opportunity includes signage at the board meeting, acknowledgement in the program and the opportunity to address all attendees at the Vendor's reception on Wednesday evening September 19.</p>
	Tuesday September 18, 2012	<p>President's Reception \$2000</p> <p>Make a splash with a bar sponsorship at the President's reception the evening of Tuesday September 18, 2012. This opportunity includes two tickets per registered participant. You will receive signage with your company/organization at the event, acknowledgement in the conference program, and the opportunity to address the attendees at the reception.</p>
	Thursday, September 20, 2012	<p>Awards Dinner Ceremony \$5000</p> <p>A CPPCA signature event, the Awards Dinner recognizes the tremendous achievements of its members, affiliates, and the community. New inductees into our Hall of Fame will be honored. This is where the very best and brightest stars shine!</p>
	Thursday, September 20, 2012	<p>Past President's Lunch \$2000</p> <p>CPPCA looks to the future while honoring its past. This is a great opportunity to meet and hear from our association's great leaders and contributors. This is a very special event!</p>

### **SPECIAL EVENTS AND CEREMONY SPONSORSHIP OPPORTUNITIES**



# CPPCA's 81st Annual Training Conference & Vendor Show

## Our Time to Shine

September 19 - 21, 2012 \* Oakland Marriott City Center, Oakland, CA

### VENDOR / SPONSOR REGISTRANT INFORMATION (please type or print clearly)

Name \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### FOR ELITE & PLATINUM SPONSORS - AND VENDORS (Second representative information):

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Check appropriate box:  VENDOR  SPONSOR  BOTH

FOR VENDORS -Please list possible competitors \_\_\_\_\_

### OPPORTUNITIES AVAILABLE

Check item	Amount	Check item	Amount
	\$1,500	Vendor Booth	\$500
		Corporate & Conference Sponsorship – (please enter amount of support in amount column)	\$500
	\$1000	Board of Directors lunch Sponsor	\$500
	\$2000	President's Reception – Tues. 9/18/12	\$600
	\$3,000	Lunch Sponsor – Wed. 9/19/12	\$300
	\$2,000	Awards Ceremony Sponsor, Thurs., 9/20/12	
	\$1,500	Past President Lunch – Thurs., 9/20/12	

I am requesting vegetarian meals.

TOTAL AMOUNT: \_\_\_\_\_

For questions about this form, please contact Michelle Nesbitt at (916) 448-5810 x1 or [michelle@cppca.org](mailto:michelle@cppca.org)

### PAYMENT

Check # \_\_\_\_\_ made payable to 2012 CPPCA Conference

Charge to my:  Visa  Master Card  AMEX

Account # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_ 3-digit code \_\_\_\_\_

Name as appears on card \_\_\_\_\_

Signature \_\_\_\_\_

I authorize CPPCA to charge my credit card for the amount shown.

Mail/Fax/email this form with payment information to:

Please note: No refunds will be provided for cancellations received after September 01, 2012; substitutions are encouraged.

Cancellations must be submitted in writing.

CPPCA CONFERENCE 2012  
1415 L St., Suite 200  
Sacramento, CA 95814  
916-448-5810  
916-446-4318 fx  
[michelle@cppca.org](mailto:michelle@cppca.org)

Oakland Marriott City Center,  
1001 Broadway,  
Oakland, CA 94607

Reservations: (510) 451 - 4000 or  
- When making reservations mention **CPPCA Conference** to obtain the special rate of \$129 (plus tax) for single or double occupancy. This rate is available until August 26, 2012, or sold out. Parking rates for overnight guest \$16 for self-parking.

Book early !

Total Due \$ \_\_\_\_\_

Total Submitted \$ \_\_\_\_\_