



California Probation,  
Parole and Correctional  
Association  
CPPCA



2023  
Year-Round  
Sponsorship  
+  
Exhibit  
Opportunities

Increase Visibility  
& Engage



## CONFERENCE DETAILS



### Providing Education and a Networking Forum for Community Corrections Professionals since 1917

The California Probation, Parole and Correctional Association (CPPCA) was founded in 1917.

2023 marks the 105th year as a professional association serving community corrections professionals. CPPCA continues to offer education and advocacy for all corrections professionals in the state.

Your support and participation continues to demonstrate your commitment to elevating awareness to corrections.

**JOIN US NOW.**



### The California Probation, Parole and Correctional Association's **Annual Training Conference & Vendor Show**

The Annual Training Conference & Vendor Show is held in early September and brings together Community Corrections professionals for dynamic education, networking and showcases the latest products and services industrywide.

Each year the conference features speakers who are considered experts and policymakers who use this forum to discuss their legislative agenda where corrections are concerned.

### **September 5—8, 2023**

Doubletree by Hilton Ontario Airport  
222 N Vineyard Ave.  
Ontario, CA, 91764  
(909) 937-0900

## California Probation, Parole and Correctional Association Year-Round Sponsorship Opportunities

Our year-round sponsorships provide an exclusive opportunity for you to maintain a consistent, high-profile presence with members and corrections professionals. From visibility on our website to inclusion in our monthly e-zine, social media and event marketing, your company is showcased all year long. Year-round sponsorships also include sponsor level and benefits at our Annual Training Conference.

YEAR-ROUND SPONSORSHIP	PLATINUM	GOLD	SILVER	BRONZE
<b>AMOUNT</b>	\$7,500	\$5,000	\$2,500	\$1,000
Logo Featured on Website & Printed Materials	■	■	■	■
Recognition in E-zine & Email Marketing	■	■	■	■
Ad in Event Programs	Full page color	1/2 page color	1/4 page B/W	
Logo on Conference Event Signs	■	■	■	■
Verbal Acknowledgment at Conferences	■	■	■	
Social Media Recognition	■	■	■	■
Annual Training Conference Title	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Conference Registrations	Four	Three	Two	One
Exhibit Booth	Table/Chairs	Table/Chairs	Table/Chairs	



### Become a Year-Round Sponsor Today!

Reserve your spot or have questions, contact Michelle Merrill at [michelle@cppca.org](mailto:michelle@cppca.org) or (916) 448-5810



Stay ahead of the competition.  
Show them how you make a difference.

90th Annual Training  
Conference  
September 5—8, 2023

### **SPONSORSHIP OPPORTUNITIES**

#### Presidents Reception \$2,500

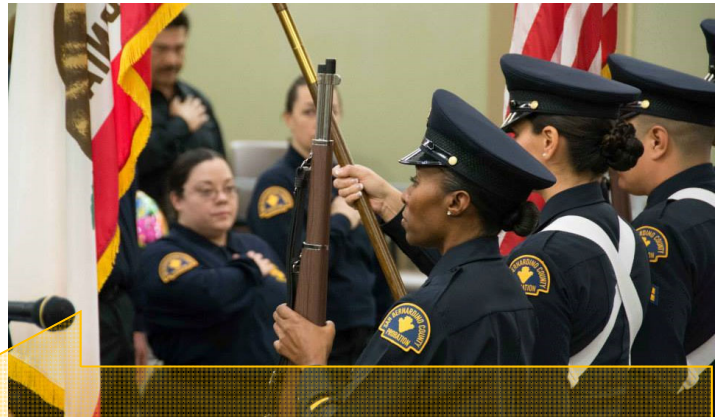
- Opportunity to welcome + address attendees
- Signage with company logo
- Three complimentary registrations
- Company logo + sponsorship in marketing materials + conference program
- Opportunity to distribute promotional items to attendees

#### Conference Bag Sponsor \$2,500

- Name + logo on conference bags
- Two complimentary registrations
- Company name + logo in conference marketing materials + conference program
- Company name on website

#### Lanyard Sponsor \$600

- Company name + logo on lanyard
- One complimentary registration
- Company name in marketing, program + website



#### **Become a Conference Sponsor Today!**

**If you would like to reserve a conference  
sponsorship or have questions,  
contact Michelle Merrill at  
[michelle@cppca.org](mailto:michelle@cppca.org)  
or by calling (916) 448-5810**

#### Training Break Sponsor \$1,500

- Signage at the sponsored break
- Two complimentary registrations
- Company name in marketing materials, program + website
- Opportunity to distribute promotional items to attendees

#### **Customize your opportunity!**

Don't see something that fits your level of commitment? Contact Michelle Merrill for more options or to customize your opportunity today.

Michelle Merrill can be reached at [michelle@cppca.org](mailto:michelle@cppca.org) or by calling (916) 448-5810

# Promote your products & services to corrections professionals statewide.

90th Annual Training  
Conference  
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## Exhibit Space

One 6' table rental at the Annual Training Conference at the Doubletree Ontario Airport Hotel, 6-foot table, ID sign, two chairs, one wastebasket, electronic attendee list.

**Company Booth \$1,500**

**Non-Profit Booth \$900**

## Booth Representatives

Two-full conference registrations with access to all meals and sessions for the length of the conference is included with space rental. All company representatives must be registered for exhibit hall access. Badges may not be shared. If more representatives will be attending (beyond the two for exhibitor and beyond the sponsor levels) an additional fee of **\$375** per representative will be charged.



To join the California Probation, Parole and Correctional Association (CPPCA), please visit [cppca.org](http://cppca.org) or contact Michelle Merrill by email at [michelle@cppca.org](mailto:michelle@cppca.org) or by calling (916) 448-5810



Exhibitors are encouraged to bring raffle gift to hold drawings at their booth or to donate to CPPCA for the raffle. Exhibitor drawings will take place on Thursday at 12:30 pm.

## Exhibit Schedule (subject to change)

### Tuesday, September 5, 2023

12:00 —2:00 p.m. —Show Set-Up  
1:00 p.m.—Exhibitor Move in  
5:00—7:00 p.m.—President's Reception / Exhibits Open

### Wednesday, September 6, 2023

7:00—9:00 a.m.—Coffee in Exhibit Hall  
12:00—1:00 p.m.—Lunch in Exhibit Hall  
3:00—3:15 p.m.—Break in Exhibit Hall  
5:30—7:30 p.m.—Vendor Reception

### Thursday, September 7, 2023

7:00—8:00 a.m.—Coffee in Exhibit Hall  
10:00—10:15 a.m.—Break in Exhibit Hall  
12:00—1:00 p.m.—Lunch in Exhibit Hall  
1:00 p.m.—Exhibits Tear Down

**Reserve Your Space!** To Reserve your exhibit booth or if you have questions, contact Michelle Merrill at [michelle@cppca.org](mailto:michelle@cppca.org) or call (916) 448-5810



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**FUTURE CONFERENCE DATES  
2024—TBD**

**Justice and Equity Put  
Forth with Devotion**  
[cppca.org](http://cppca.org)

### **BOARD OF DIRECTORS 2023**

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